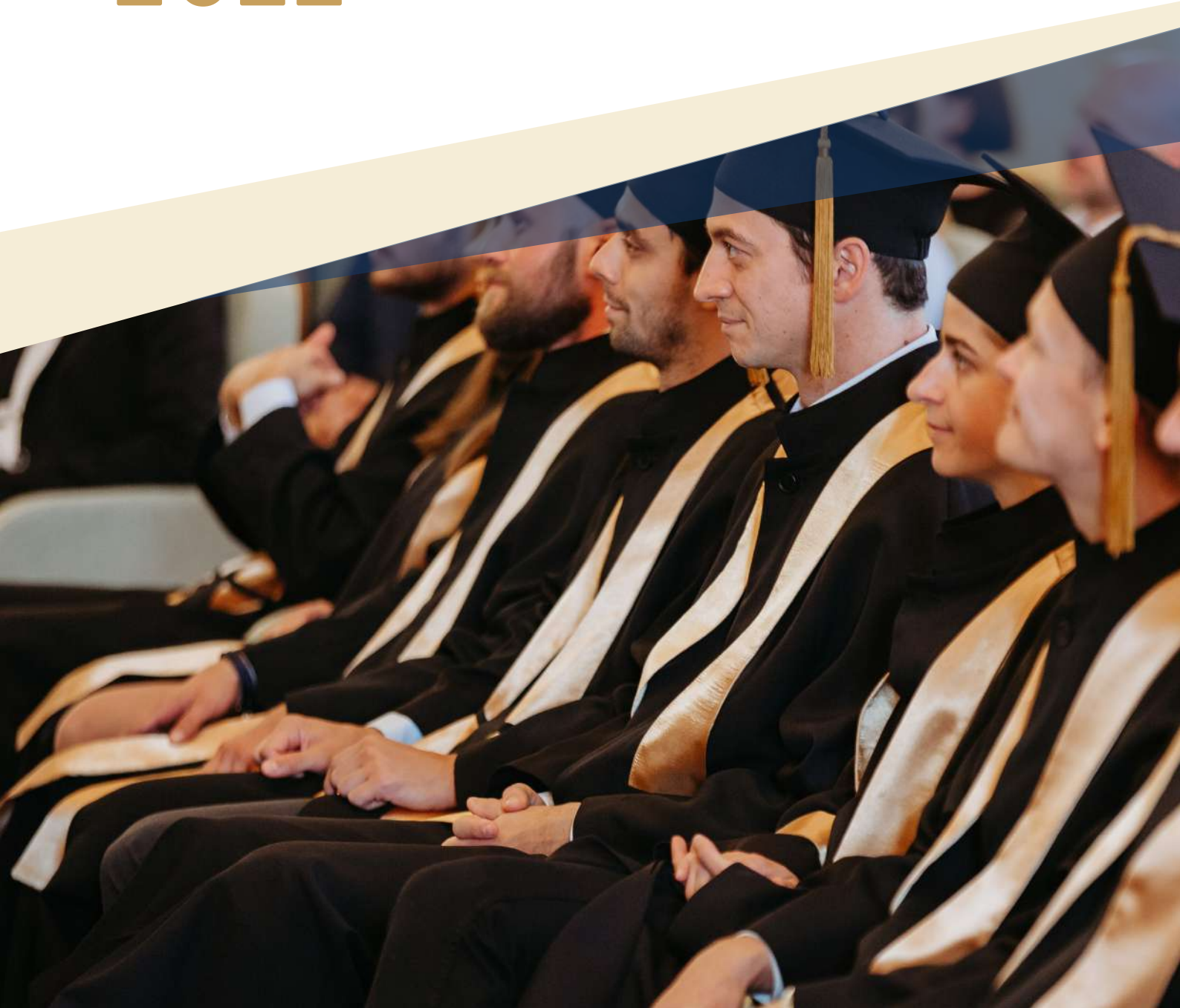


# EXECUTIVE MBA PROGRAM 2022







The EMBA 2021 Class  
at their orientation  
in October 2019

39 participants from  
22 companies, covering  
16 sectors, working in  
4 countries, representing  
9 nationalities



I decided to join this EMBA, because I would like to be able to **lead a company one day, to understand the different cultures better, to grow and change.**

The reason I chose Corvinus-MSM-SEED was that I wished to carry on my studies of prestigious and reputable business schools, where I have the possibility to **gain knowledge from international experts in a great learning environment.**

I am very pleased with the program and happy to see that **staff and faculty members are helping us to focus on the most important parts** of their classes.

# EXECUTIVE MBA Program

## Participant profile

Corvinus-MSM-SEED Executive MBA Program welcomes young experts or early managerial talents who are or have the potential to grow to general management level. We also welcome ambitious leaders of small and medium-sized companies, as well as entrepreneurs wanting to grow their businesses. Ideal participants are open-minded, eager to learn and develop, proficient in English, and have relevant work experience.

## What is an MBA?



### IT IS ALL ABOUT **TRANSITION TO GENERAL MANAGEMENT...**

- 1 Essential knowledge of ALL FUNCTIONAL AREAS
- 2 Mastery of 2 important skills: PROBLEM SOLVING AND TEAM WORK
- 3 Preparation for LEADERSHIP ROLE

## Admission Requirements

- University or college degree
- At least five years of work experience
- Proficiency in English (IELTS, TOEFL, TOEIC, Pearson, Cambridge)
- Completion of Required Leveling Courses or GMAT with minimum score of 600 or Equivalent GRE score
- 2 letters of recommendation
- Motivational letter
- Personal interview

NEXT INTAKE  
October 2022

APPLICATION DEADLINE  
September 2022

LENGTH  
19 months  
(4 semesters)

STRUCTURE  
Core courses  
Company projects  
Leadership Camp  
Specializations  
Leadership Development Journey

PRICE  
EUR 20 000

The tuition fee includes all classroom days, instruction and teaching materials, leadership development sessions, company projects, meals on teaching days and accommodation during the Maastricht Residency. The fee does not include any travel costs and meals during the Maastricht Residency.



## THE CORVINUS-MSM-SEED EXECUTIVE MBA PROGRAM

The Corvinus-MSM-SEED Executive MBA is an international double degree program, offered by **Corvinus University of Budapest and the Maastricht School of Management (MSM), with SEED Business School as an associate partner.**

- Faculty members from Corvinus University and MSM are involved in teaching, and SEED brings in practitioner lecturers and guest speakers with extensive regional market experience.
- Courses take place at two locations: the majority in Budapest and a special residency (summer specialization) in Maastricht.
- Participants receive two MBA degrees upon successful completion of the program: one from Corvinus University and one from MSM.

International Accreditations:

- AMBA – Association of MBAs
- IACBE – The International Assembly for Collegiate Business Education,
- ACBSP – Accreditation Council For Business School & Programs

### TIMING

**Next intake:**  
October 2022

**Length:** 19 months  
(4 semesters)

**120 ECTS** credits overall

**Average monthly workload:** Three (Fri-Sat-Sun) or four (Thu-Fri-Sat-Sun) full days in class and about the same amount of days of remote, flexible work outside the classroom.

During company projects two full days spent at the company and about two days of remote, flexible group work.

## THE CORVINUS-MSM-SEED EXECUTIVE MBA PROGRAM

C-LEVEL EXECUTIVE

PARTICIPANT

1

2

3

4

5

### 1. Real business experience

Close cooperation with the leading regional companies in establishing the curriculum.

### 2. Committed faculty members

Who are world-class professors, genuine executives and (ex-)CEOs of the region.

### 3. Social Enterprise Challenge (Company Projects)

On-the-job learning through carefully selected topics.

### 4. Unique combination of teaching methods

Leadership assessment, plenary and group discussions, teamwork, role-plays, case studies, peer feedback, guest speakers, leadership development.

### 5. Dedicated participants coming from leading regional corporations

Participants can develop and network together with the future leaders of the region.



## MAIN BUILDING BLOCKS & CURRICULUM

SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
<b>KICK-OFF</b>			
Teambuilding and Case Solving Method Workshop		Leadership Camp Summer Specialization	
<b>CORE COURSES</b>			
Offer a general management vision of the entire company		Focus on innovation, transformation and development of critical leadership skills	
Economics and Beyond Global Corporate Strategy Corporate Finance and Finlab Managing Cultural Diversity	Corporate Responsibility and Ethics Marketing Digital Transformation and Process Management Accounting and Law	Entrepreneurship & Innovation Management Control Research Methodology Purpose of my MBA 1	Global SCM Design Sprint Purpose of my MBA 2
<b>INTEGRATIVE COURSES</b>			
Case study/simulation based integrative courses at the end of each semester, where cross-disciplinary, cross-departmental collaborations address the complexity of business reality		Field projects during each semester – working together on real-life unstructured problems with innovators, social entrepreneurs and researchers.	
Change Management	M&A	Social Enterprise Challenge (Company Projects)	Disruptive Development Project
<b>LEADERSHIP DEVELOPMENT JOURNEY</b>			
Throughout the program each participant will develop competencies along a personal leadership development plan, increasing self-awareness and the positive impact on people, teams and organizations.			
Learning Peer Group Self-reflective journey (individual learning portfolio)			

## FACULTY POOL

### OUR FACULTY INCLUDES Executive MBA Program



**Marketing in the Global Context**  
**Damien McLoughlin**

University College Dublin  
Cornell University  
Indian School of Business



**Leadership and Organizational Behavior**  
**Konstantin Korotov**

European School of Management and Technology, Germany



**Global Corporate Strategy**  
**Patrick Gibbons**

University College Dublin  
University of Pittsburgh  
KPMG



**Corporate Finance**  
**János Illéssy**

Corvinus University  
Magyar Telekom  
BorsodChem, BNP Paribas



**Change Management, Business Leadership**  
**Anthony Radev**

Corvinus University  
SEED Business School  
McKinsey & Company



**Case Solving Methods**  
**Zsolt Ábrahám**

CaseSolvers  
IFUA Horváth & Partners  
Prímagáz Hungária Zrt.



**Company Valuation**  
**Gábor Szendrői**

Concorde MB Partners  
Oriens  
McKinsey & Company



**Company Valuation**  
**András Endrődi**

Concorde MB Partners  
McKinsey & Company



**Change Management**  
**József Váradi**

Wizz Air  
P&G



**Change Management**  
**Bernadett Tátrai**

Fundamenta - Lakáskassza  
UniCredit Bank  
Erste Bank



**Economics**  
**Péter Ákos Bod**

Corvinus University  
Hungarian National Bank



**Digital Transformation**  
**Péter Fehér**

Corvinus University  
Raiffeisen Bank  
Budapest Bank - GE Money Bank



**Leadership Development**  
**Andrea Toarniczky**

Corvinus University  
ESSCA Ecole de Management



**Leading People, FLIGBY®**  
**Zoltán Buzády**

Corvinus University  
Central European University



**Accounting for Managers**  
**László Péter Lakatos**

Corvinus University  
University of Luxembourg  
Audit and IFRS Expert



**Entrepreneurship & New Business Ventures**  
**Rajni Kant Sharma**

Maastricht School of Management



**Global Supply Chain Management**  
**Ed Weenk**

Maastricht School of Management



**Corporate Responsibility and Ethics**  
**Matthias Fifka**

Maastricht School of Management  
University Erlangen-Nürnberg

## REFERENCES

### OUR PARTNERS Executive MBA Program





## CONTACT US

FOR FURTHER INFORMATION

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visit our website  
[www.uni-corvinus.hu](http://www.uni-corvinus.hu) • [www.seed-uni.com](http://www.seed-uni.com)



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