

Making your Stipendium Hungaricum application

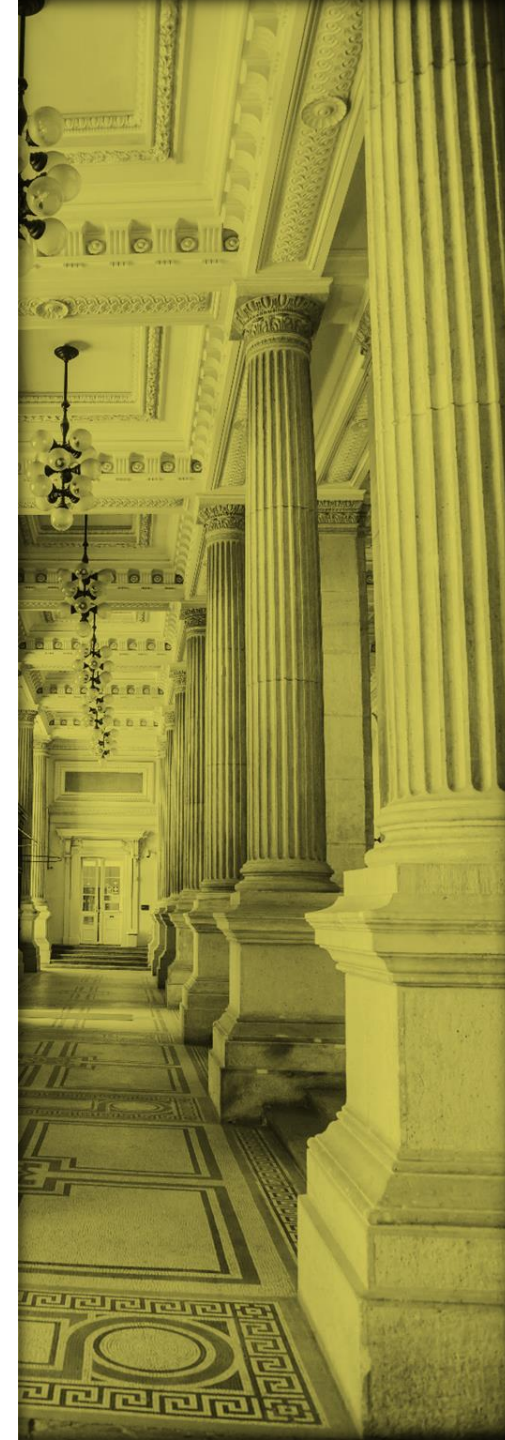
Matt Jansen
Director of International Student Recruitment



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Making your Stipendium Hungaricum application

Key dates/process & nominations

How we assess your application

How to prepare a high-quality application

How to write an eye-catching letter of motivation

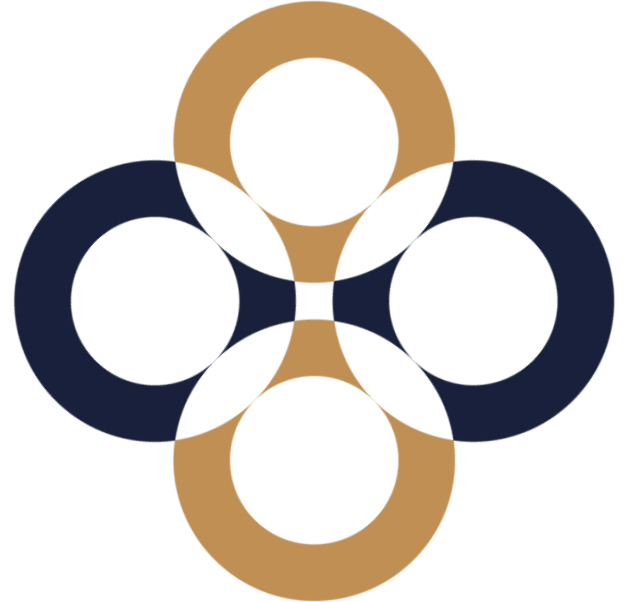
Other tips and advice

Corvinus University of Budapest, programmes available

Question and answers



Key dates/process & nominations



Key dates/processes

**15 January
2022**

Submitting application:
to TPF and to Sending
Partner

**28 February
2022**

First selection point:
technical check and
nomination process

**Until 15 March
2022**

Statement of the
Supervisor (if required
by the proposed
Doctoral School)

**Middle of
March – end
of May 2022**

Second selection
point: institutional
admission procedure

**Until 15 April
2022**

Submitting medical
certificate

**Middle/end of
June 2022**

Notification about
selection results

**June–July
2022**

Visa application
process

**Until 30
September
2022**

Arrival in Hungary

Nominations

Key decision maker – your country's sending partner

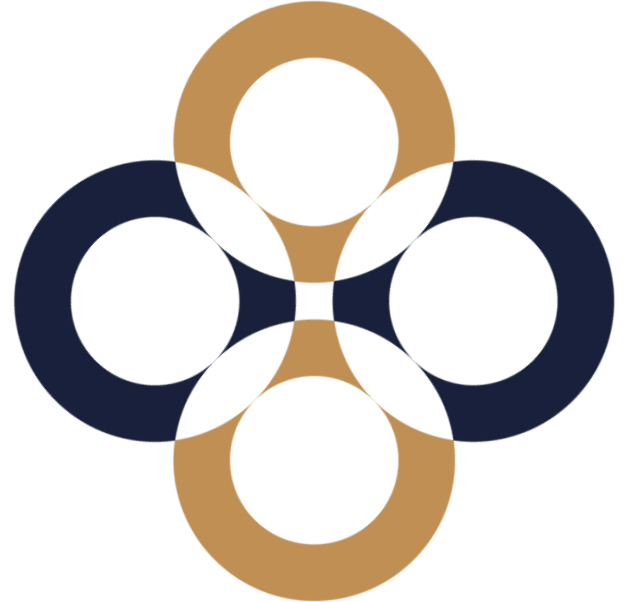
Subject to programme and sending partner's preferences (e.g. current labour market)

Corvinus numbers*:

- >6,000 applications to Corvinus
- >1,000 nominated

*September 2021, Bachelor/Master programmes

How we assess your application



Pre-analysis

Master/Executive level applicants – minimum credit requirement check

MBA applicants – minimum work experience requirements


Application fields complete, presentable and clear

All documents have been uploaded

Academic history, including institution ranking and GPA

English language test at required level (within two years of programme start date)

Master/Executive level applicants – minimum credit requirement check



**STIPENDIUM
HUNGARICUM**

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More information

Stipendium Hungaricum
Scholarship Programme

Study in Hungary website

Contact us

Stipendium Hungaricum



CORVINUS
UNIVERSITY
of BUDAPEST

Corvinus University of Budapest
Hungary, Budapest
Institute of Marketing

MSc Marketing

Study location	Hungary, Budapest
Type	Master, full degree studies
Nominal duration	4 semesters (2 years) (120 ECTS)
Study language	English
Awards	MSc (MSc Marketing)
Course code	Economic Science

Bachelor diploma (or higher)

In Hungary, there are legal pre-requisite credit requirements to study postgraduate programmes.
Please make sure you meet the minimum requirements for this programme before applying.

You will need a minimum of 30 ECTS constituted from any of the following areas:

Economics and Methodology (e.g. mathematics, statistics, micro- and macroeconomy, international economy, regional economy, economic history)

Business (e.g. corporate finances, marketing, accounting, management, human resources)




Apply now!
Academic year 2022/23

Application start
Nov 18, 2021

Application deadline
15 Jan 2022 23:59:59
Europe/Budapest time

Studies commence
Sep 1, 2022

Save to my wishlist

Share on:   

Application deadlines apply to citizens of: Albania

English language requirements (minimum)

Cambridge, FCE

IELTS, 6.0

TOEFL, 65

TOEFL iBT, 72

TOEIC, 785

Duolingo, 95

Pre-analysis

We consider

- Motivation
- Written English rating
- Work/activity experience
- Overall

Informal scoring

- Below average
- Average
- Good
- Excellent



Mathematics test

BSc Applied Economics, BSc Business and Management,
BSc International Business only

8 questions, 80 points

Pass mark 56%

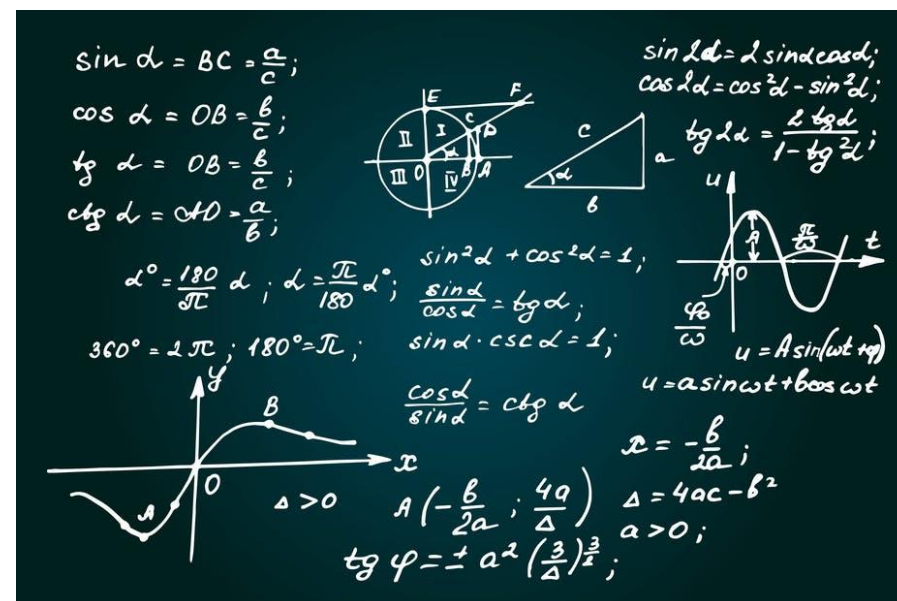
Predominantly calculus

Practise questions are available [here](#)

Recommended reading (chapters 1-7 and 12)

Exemptions

- APE (Mathematics AB or BC), ≥ 3
- SAT (Level II Mathematics) ≥ 680
- ACT ≥ 27



Pre-interview test

Master programmes only

Programme related case study or short assignment

You will be contacted by the programme team via email

You will **not be invited for interview** if you **do not pass or attend**

Interview

All programmes except BSc Applied Economics,
BSc Business and Management, BSc International Business

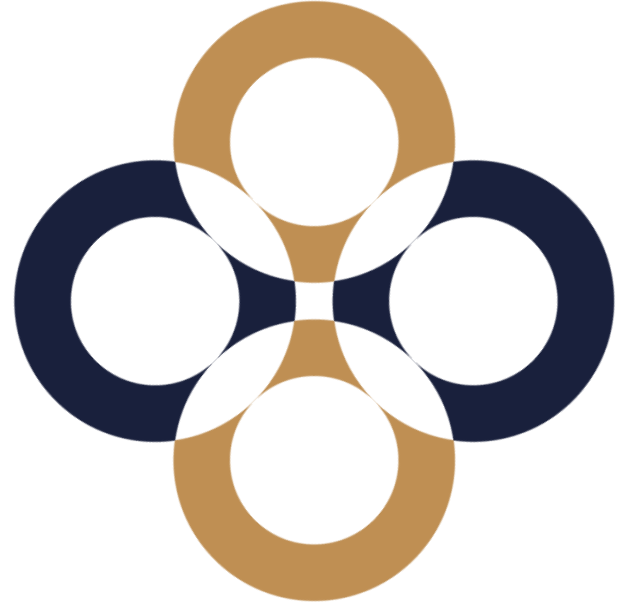
Scoring

- Knowledge relevant to your programme (25%)
- Skills relevant to your programme (25%)
- Motivation (50%)

Pass mark 56%



How to prepare a high-quality application



Application tips

Your application must be in English!

Order counts – 1st priority and 2nd priority is critical

Put care into your application – you are applying for a one in a lifetime opportunity

Research the programme you are applying for


Technical details more important than emotional appeal

Provide as much documentation as possible upfront (e.g. English proficiency certificates, academic qualifications to-date)

Work/activity experience is important

Follow our guidance about academic record and motivation letter

Research the programme you are applying for



STIPENDIUM
HUNGARICUM

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More information

Stipendium Hungaricum Scholarship Programme

Study in Hungary website

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Stipendium Hungaricum



BSc Business and Management

Corvinus University of Budapest
Hungary, Budapest
Institute for the Development of Enterprises

Study location	Hungary, Budapest
Type	Bachelor, full degree studies
Nominal duration	7 semesters (3.5 years) - includes internship (210 ECTS)
Study language	English
Awards	BSc (BSc Business Administration and Management)
Course code	Economic Science
Accreditation	EFMD

High school / secondary education (or higher)



Programme Information

What you will study

Application Requirements

Accreditations and Rankings

HU



BSc Business and Management

Enquire now

Where success meets the prepared. You will learn finance, marketing and human resources to add value to any organisation in the world or run your own successfully!

This is an all-round business programme, accredited by EFMD - assuring the highest quality learning experience for you. Because business is highly practical, you will hone and develop the skills to succeed in any kind of organisation – multi national (MNC), public sector or start-up!

You will gain a strong foundation in academic methodology, blended with economics, marketing, finance, sustainability. This gives you endless career possibilities. Within three years of graduating, you could be a marketing manager, a senior finance executive, a strategic advisor or an HR business partner.

There are added benefits of studying this programme in Budapest, a highly international city and the leading business hub of Central Eastern Europe. There are plenty of multi national companies looking to recruit talented, English speaking graduates. You have a unique opportunity to build your network and to kickstart your career.

We place a strong emphasis on developing your soft skills and transferrable skills – highly sought by employers. Through our class discussions, group and project work and case studies you will hone these skills. This programme includes a compulsory internship semester, which can be done abroad.

Programme Information

ECTS: 210

Duration: 7 semesters (3.5 years)

Teaching hours: approx. 15 -21 hours/week

Includes internship: Compulsory (480 hours)

Start date: 12 September 2022

Tuition fees (EEA): 800 000 HUF (= €2 300*) per semester

Total tuition fees (EEA): 5 600 000 HUF (= €15 800*)

Tuition fees (Non-EEA): €3 000 per semester

Total tuition fees (Non-EEA): €21 000

*Fees conversion amount may vary due to exchange rates.

The tuition fees may change, check back to the page for updates.

Programme Specification

Academic record

Start with latest level of education first (i.e. current education, if applicable)

E.g. MA → BA → high school

You do not need to list a lower level than high school

Please include your GPA and the maximum GPA possible

Upload all documents in the same order

Certificate → Transcript (including translations)

Profile

Contacts

Education

Languages

Employment

Activities

Residences

Documents

Motivation

Other

Checklist

Please type your answers to the following questions about your current and previous education experience. Please list all stages of education starting from secondary/high school to your highest level of university education (if any). Please mention both your past and your current, ongoing studies. If you have not yet finished your current school or university, please enter the year of expected graduation. The NEPTUN Code is only needed if you have already been a university student in Hungary before.

Move up

Move down

Delete

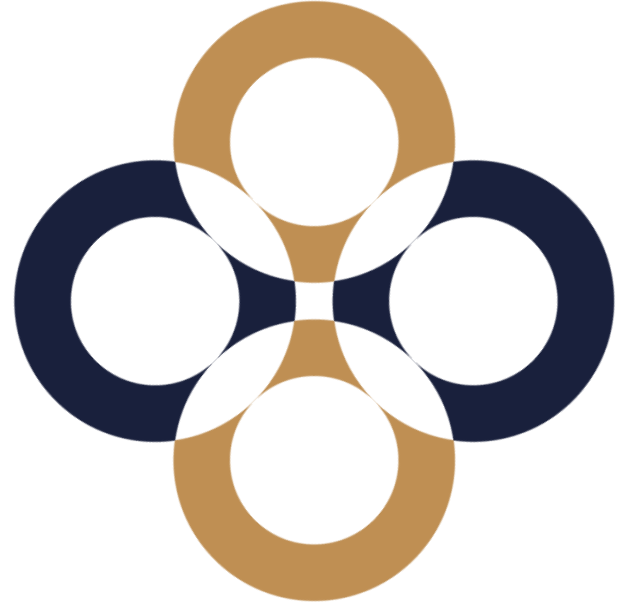
Level of education	Status of studies
Please choose	Please choose
Official name of school / university / institution	Start of studies
Programme name	(Expected) graduation
Scientific discipline	Nominal length
Subfield	Mode of study
	Please choose
Diploma name	Financing source
	Please choose
Diploma number	Country
	Choose a country
Diploma issue date	City
Date	
Diploma issued by	Study location
Diploma issue location	Study language
	Choose a language
GPA / Average grade	
Maximum GPA / Average grade possible	

+ insert new block here

NEPTUN Code (if any)

Please fill in only if you are already studying in Hungary

How to write an eye-catching letter of motivation



How to write an eye-catching letter of motivation

Admissions staff can read thousands of motivation letters

Be concise

Your subject knowledge and motivation to study that subject takes precedence

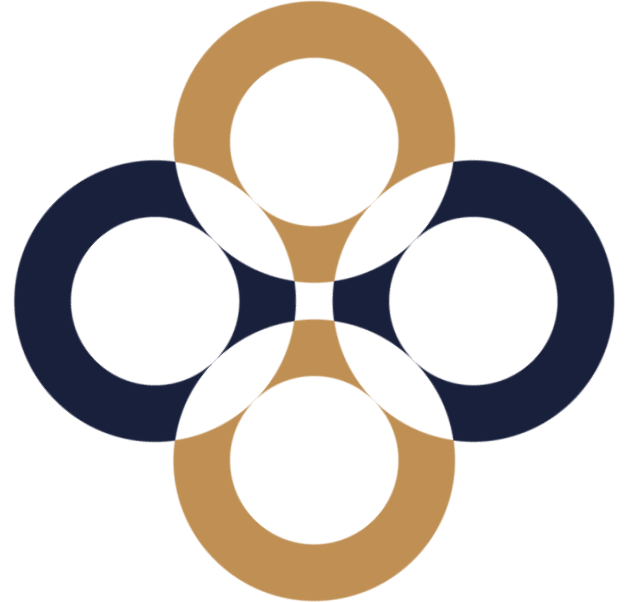
Use the programme specifications to look at what you will study

Give evidence of relevant experience you have

State how studying specific elements of the programme will help you to achieve your career goals

Get family, friends or teachers to check your letter

Other tips and advice



stipendiumhungaricum.hu/partners

Please select country or partner/region

Belarus



Belarus

Study Fields Supported by the Stipendium Hungaricum Programme

- 1. Full degree master studies:** for full-time MA/MSc studies in English language in the following fields: Agricultural Sciences, Natural Sciences, Mathematics, Engineering and Technology, Biotechnology, International Relations, EU Studies, Music
- 2. Full degree doctoral studies:** for full-time PhD programs in any field of science
- 3. Partial studies on a bachelor level:** for the period of one academic year (2 semesters) in English language in the following fields: Agricultural Sciences, Natural Sciences, Mathematics, Engineering and Technology, Biotechnology, International Relations, EU Studies, Music

Name of responsible person:
Deputy Head of International
Department, Ministry of
Education and Science of
Belarus

Name of responsible person:
Artamonov German

E-mail address:
artamonov@minedu

Other tips and advice (1)

You can apply for two programmes at the same university

Give yourself time – apply before the deadline (15 January 2022)

Regularly check your emails including junk/spam folders after the application submission period

Mark international.application@uni-corvinus and stipendiumhungaricum@tpf.hu as “not junk/spam”

Failure to attend an interview or submit key documentation could result in rejection

Other tips and advice (2)

Check the resources on [our website](#) including [Frequently Asked Questions](#)

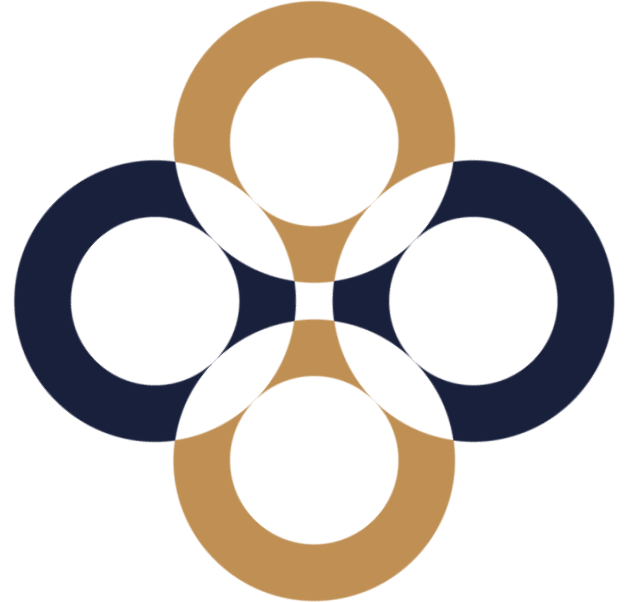
Follow our international blog - facebook.com/corvinus.international.blog

Join any webinars we host

Submit mandatory medical certificate in [format requested](#) before 15 April 2022

Read the [call for applications](#)

Corvinus University of Budapest, programmes available



Undergraduate

- Business and Management
- International Business
- Applied Economics
- Communication and Media Science
- International Relations
- Sociology

PhD

- Business and Management
- International Relations and Political Science
- Sociology and Communications Science
- Business and Informatics (Economics)
- Business and Informatics (Business and Informatics)

Postgraduate

- Business Informatics
- Finance
- Marketing
- Master of Business Administration
- Public Policy and Management
- Regional and Environmental Economic
- Economic Analysis
- Health Policy, Planning and Financing
- International Economy and Business Studies
- Communication and Media Science
- International Relations
- Sociology





**Thank you
Questions**

international.study@uni-corvinus.hu

Question and answers

