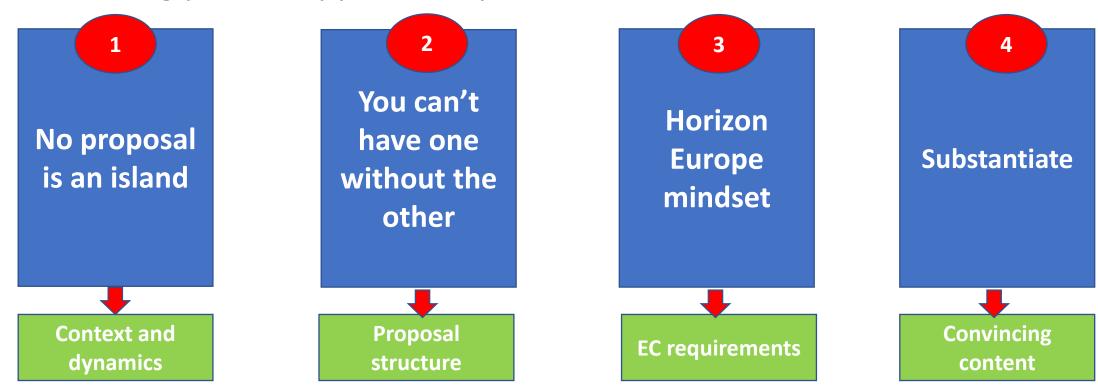
How to write competitive Horizon Europe grant proposals? Session 1.

Dr. Borbala Schenk
European Research Funding Advisor
Corvinus University Budapest | Centre for Horizon Europe
January 25, 2021

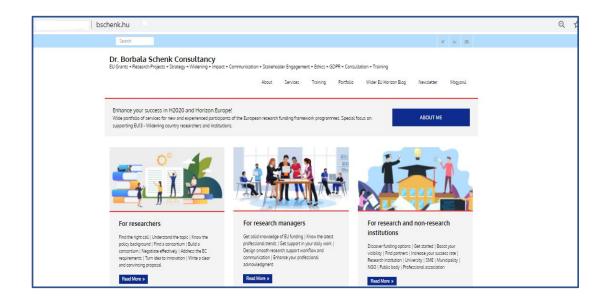
Course structure and learning outcomes

4 sessions – 4 topics

Big picture approach + practical information on details



dr. Borbála Schenk

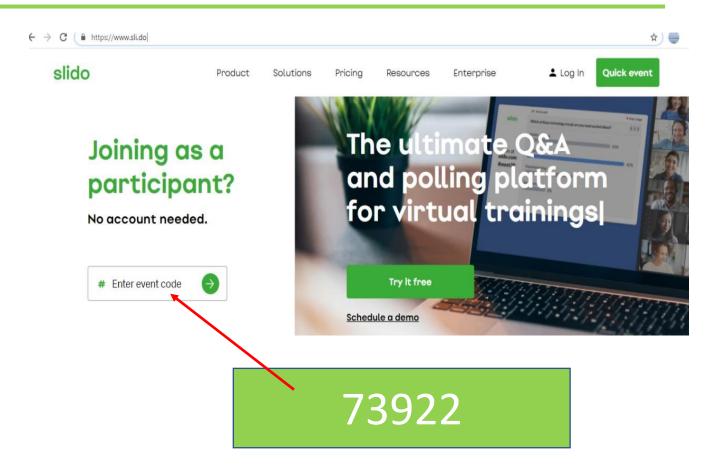


http://bschenk.hu

- Advisor specialized in European research funding framework programmes (H2020, Horizon Europe)
- Proposal writing, development and quality assurance experience in various EU funding schemes (Widening Participation, Societal Challenges, MSCA ITN, MSCA RISE, FET-Open, Science with and for Society, COST, Erasmus+)
- In 2020 contributed to 3 winning projects and 1 with reserve list status, record of multiple impact sections with maximum scores
- Since 2018 trainings on research management and proposal writing in 5 countries for researchers and research managers
- Board-member of the European Association of Research Managers and Administrators, responsible for liaising with the European Commission
- Core Group Member of ERION network, a Europe-wide community for professionals in Research Ethics, Research Integrity and GDPR issues.
- Lawyer by degree, 15+ years of experience in research and university environments, having held management, lecturing and editorial positions

Tasks and questions → slido.com





Session 1. Slido #1

1

No proposal is an island.

List some adjectives that characterize the European research funding programmes (H2020, Horizon Europe) from your perspective!

administrative
cooperative
overwhelming sophisticated
cooperation source of monye invol burdensome
responsibe time comsuming

complicated

freedom complex fuzzy

prestigious sociatal complexity

Bureaucratic international black tunnel

Innovation

How to write competitive Horizon Europe grant proposals – Session 1.

1

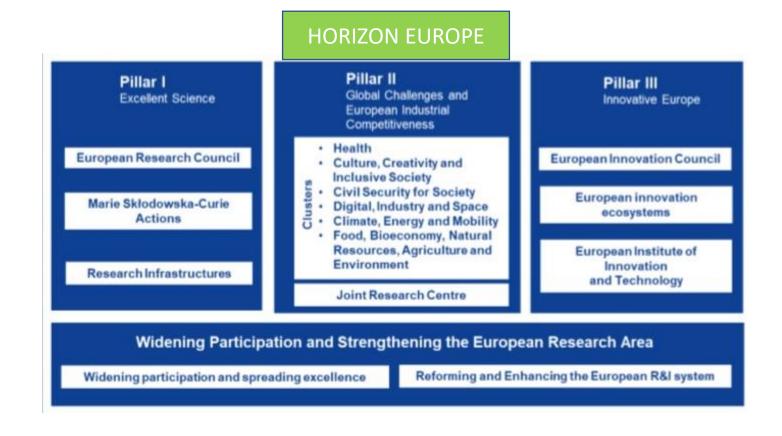
- Horizon Europe structure
- Policy context
- WP Call Topic
- Synergies with other projects

How to write competitive Horizon Europe grant proposals – Session 1.

1

- Horizon Europe structure
- Policy context
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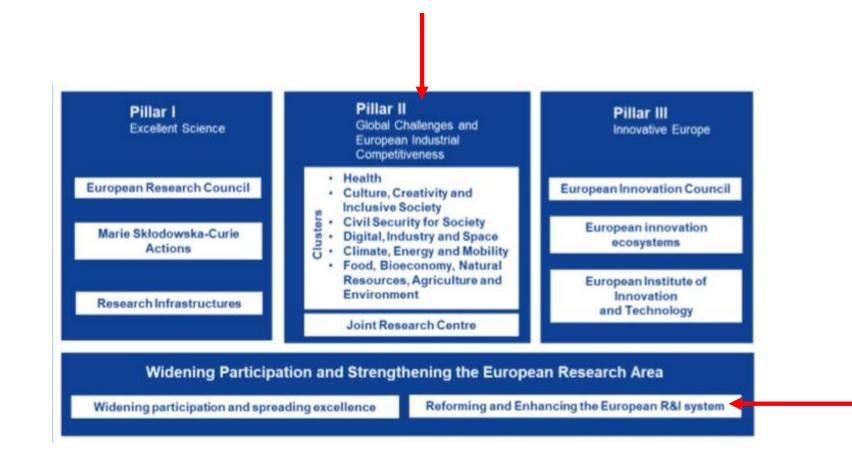
Structure of Horizon Europe



Bottom-up research grants



Top-down research grants



Structure of Horizon Europe

For the aim of this course

Horizon Europe proposal = Horizon Europe collaborative proposal (Pillar II.)

How to write competitive Horizon Europe grant proposals – Session 1.

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- Horizon Europe structure
- Policy context
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The European Commission's policy priorities

- 01 A European Green Deal
- 02 A Europe fit for the Digital Age;
- 03 An economy that works for people
- 04 A stronger Europe in the world;
- 05 Promoting our European way of life;
- 06 A new push for European democracy



Forrás: https://ec.europa.eu/info/strategy/priorities-2019-2024_en

UN Sustainable Development Goals

The United Nations Sustainable Development Goals



CLUSTER 4: DIGITAL, INDUSTRY AND SPACE: Challenges and policy-objectives

Challenges and their Drivers: (examples)

- Reliance on imported key technologies and raw materials is compromising Europe's autonomy.
- Plants not fit for a fully circular and climate neutral industry;
- lack of scale-up and technology diffusion capacities
- Developments in industry and in enabling technologies have the potential to enhance social inclusion; at the same time, there is a growing risk of digital divides.

EU policy objectives (examples)

- Against this background, the overarching vision behind the proposed investments is a European industry with global leadership in key areas, fully respecting planetary boundaries, and resonant with societal needs – in line with the renewed EU Industrial Policy Strategy
- In line with the priority of the Commission of an economy that works for people, industry will be providing one out of four jobs, having set the transition to climate-neutrality before 2050 on a solid ground.
- In line with the priority of the Commission of a Europe fit for the Digital Age, EU sovereignty will be pursued within key strategic value chains,111 by supporting digital, other key enabling and space technologies.

CLUSTER 4: DIGITAL, INDUSTRY AND SPACE: : Research priorities (examples)

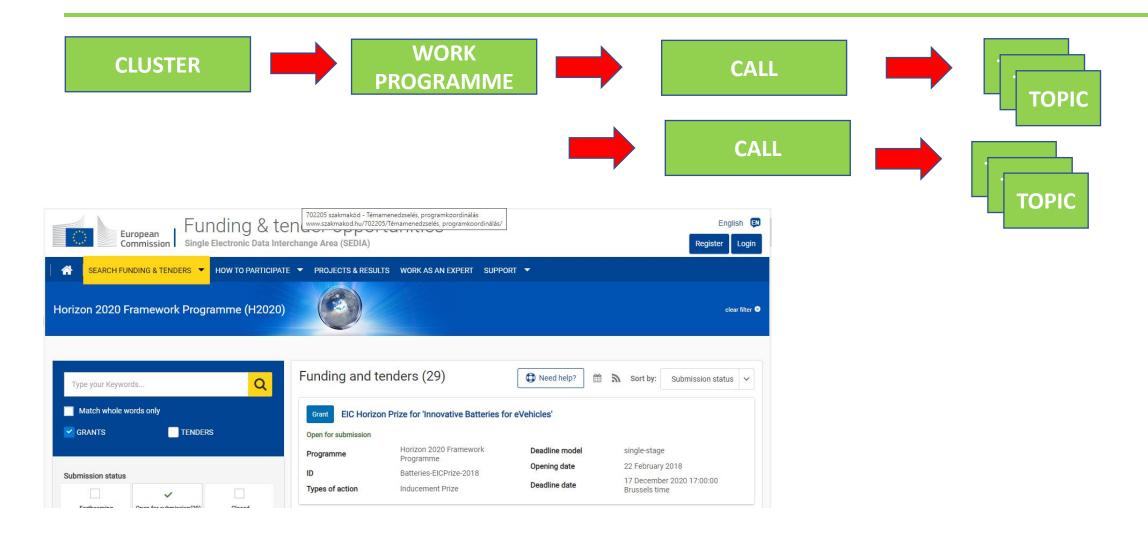
- Interactive Technologies, including immersive technologies and language technologies, combined with AI, for example in virtual agents or accessibility automation tools, will support the human centric aspects of the Next Generation Internet and allow for a more inclusive, useroriented/driven and innovative use of computers, machines and the Internet, bringing opportunities in many industrial and societal sectors, helping tackle sustainability challenges and ensuring that benefits of research and innovation are reaped equally by all members of society.
- Combined with those advances, research and innovation will be also required for co-designing software, algorithms, programming models, simulations and tools for their integration in novel computing systems. These could be used for supporting the development of large-scale and industry-led pilot applications targeting key industry sectors, but also for public services like weather forecasting and climate modelling.
- Design of circularity enabled products, implementation of circular supply chains and systematic cradle-to-cradle life cycle assessment both for new and existing products;
- Product life extension through predictive maintenance, repair, re-use, and refurbishment leading to value loops at European scale;
- Ensure that all citizens will experience the advantages of AI in daily life, such as traffic optimization and autonomous driving to reduce citizens everyday stress and drastically reduce the number of road accidents, to truly intuitive AI-based systems adapting to human needs, to support them in specific tasks, improving their working conditions, and making the technology easy to use by all, even the non-experts in AI.

How to write competitive Horizon Europe grant proposals – Session 1.

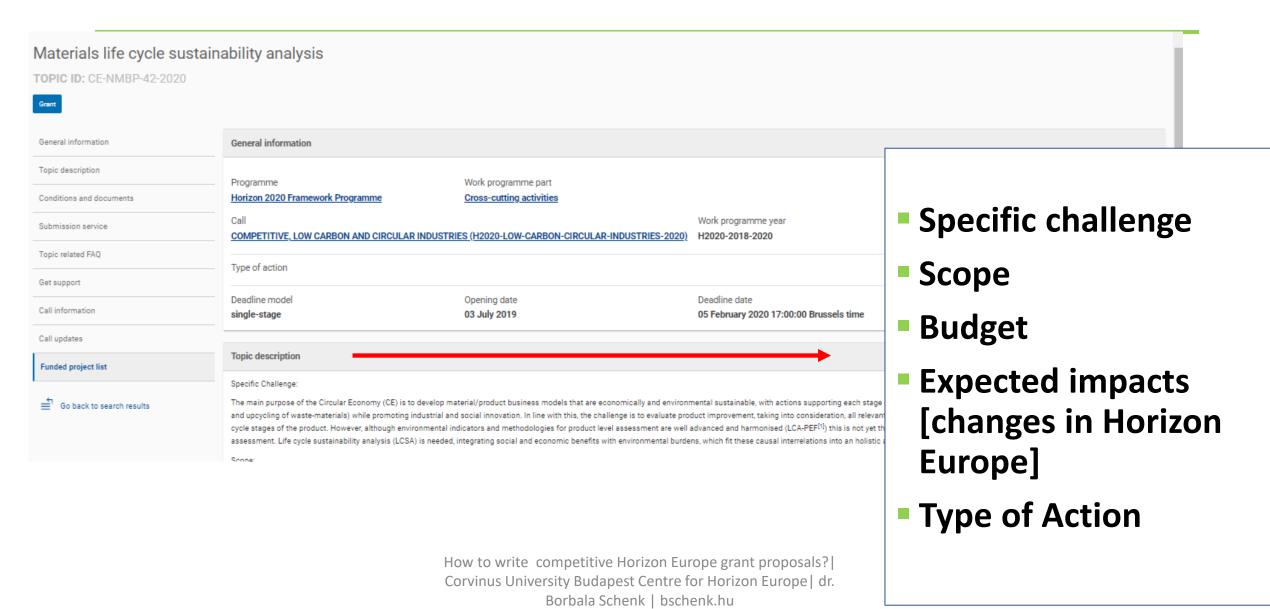
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- Policy context
- Horizon Europe pillars
- WP Call Topic
- Synergies with other projects

■WP – Call – Topic



Funding and Tenders portal - Topic page



Pillar II. Main types of action

Coordination and Support Action

Research and Innovation Action

Innovation Action

Primarily accompanying measures: standardisation, discrimination, awareness-raising, strategic planning etc.

Summoning knowledge

Establish new knowledge, explore the feasibility of a new or imporved technology or solution

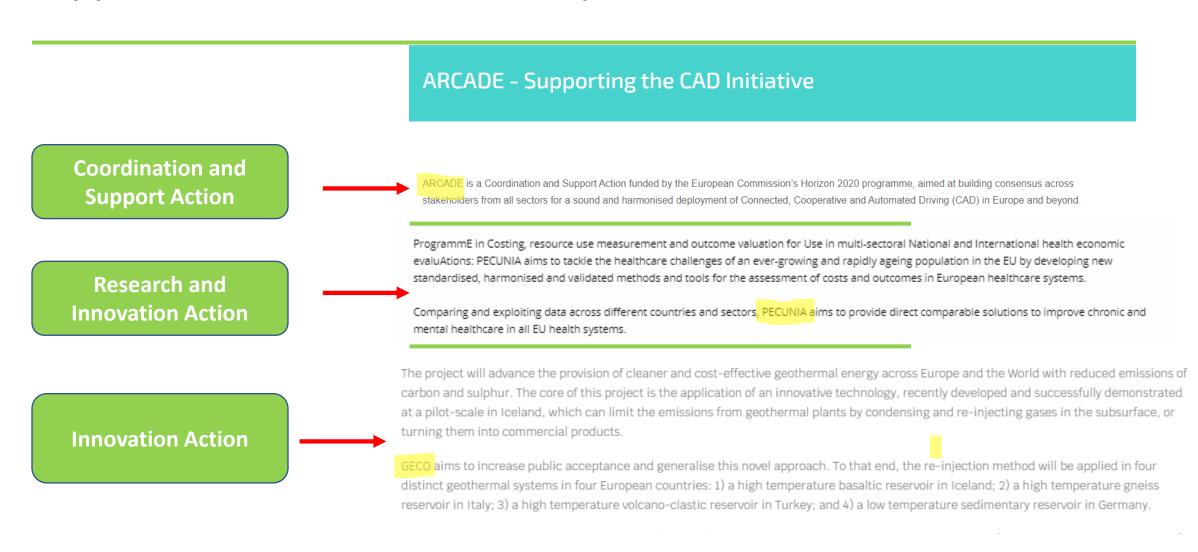
Establishing knowledge

Producing plans and arrangements for new products

Upscaling, testing, piloting, showcasing innovative systemic solutions, operational environment

Limited research activities

Types of actions - examples



How to write competitive Horizon Europe grant proposals – Session 1.

1

- Horizon Europe structure
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No proposal is an island.

DuildEDS and 6 others

Joining forces for a global 21st century Responsible Research and Innovation Network

Posted on December 22, 2020







As a part of the European Scientific Open Forum 2020, the RRING network, the NewHoRRIzon and the ORION project hosted an interactive online roundtable on "Joining forces for a global network of responsible research and innovation in the 21st century".

The round table was chaired by Dr. Gordon Dalton RRING project coordinator, and the initial presentations of Dr. Erich Griessler – NewHorizon project and Maria Hagardt – ORION Open Science project. All three projects are funded under the SwafS programme of Horizon 2020.

Session1. - Summary

1

No proposal is an island.

- Horizon Europe structure
- Policy context
- WP Call Topic
- Synergies with other projects

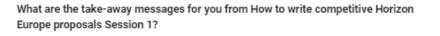
Always explore

- the policy context of the Topic (EU, UN SDG)
- the position of the Topic in the Horizon Europe structure
- the precise text of the Topic
- the synergies with other funded EU-projects related to the Topic

Session 1. Slido #2

1

No proposal is an island.



Proposals are much more strictly defined by policy documents than I thought

Focus your research following the check on previously funded projects

proposal should reflect the call indications

it takes an AWFUL lot of time, energy, attention, resolution to write a proposal

complicate, take a lot of time

it is important that you check your connectedness, within the existing projects

Writing a proposal is akin to joining into a discussion (prior topics, as well as the broader themes matter)

give time for checking the environment (policy level, other proposals) of my proposal

Session 1. Home assignment #1

1

- Find the currently open topic on circular economy
- Summarize the specific challenge of the topic
- Collect the European policy documents and initiatives the topic mentions
- What type of action does the topic support?

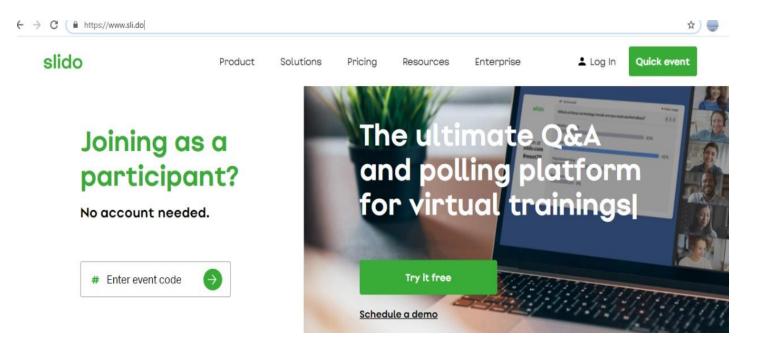
Session 1. Home assignment #2

1

No proposal is an island.

LC-GD-3-2 puts a special emphasis on how to effectively apply the circular economy concept beyond traditional resource recovery in waste and water sectors. Find at least 3 relevant funded projects in this subject area!





73922

Q&A

Thank you for your attention!

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