



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

**Scuola di
Economia e
Management**

Summer Courses 2021

**Department of Economics and Management &
School of Economics and Management**
University of Florence

28 June – 1 July 2021

PROGRAMME



Contacts

Department's International Relations: international.relations@disei.unifi.it



Overview

The Department of Economics and Management and the School of Economics and Management of the University of Florence are glad to launch the first edition of their Summer Courses.

The 2021 edition, taking place from 28 June to 1 July 2021, will focus on two themes: wellbeing entrepreneurship development in tourism, and sustainability seen through the lens of Artificial Intelligence, energy and climate action.

The Summer Courses intend to provide participants with an international experience and a unique opportunity to acquire new knowledge and skills in an international environment. We invite Bachelor Students, Master Students, recent graduates from all disciplines, University faculty members as well as practitioners, to join the event.

Acknowledging the high current volatility but also the rollout of vaccines, we keep it open the possibility to host the Summer Courses both in our Campus in Florence and on line. In case this will not be doable, then the whole event will be hosted exclusively on line. We will update any information on this on our websites.

Online or on campus, participants will discuss latest research and insights from leading academics.

For any information, please contact us at the Department's International Relations: international.relations@disei.unifi.it.

Department of Economics and Management

School of Economics and Management

University of Florence



Lecturers



Dr. Lali Lindell (Linnaeus University)

is engaged in developing and leading EU-projects (Interreg programme and EUniWell) where the state of wellbeing and sustainability in tourism along the coastline of the South Baltic as well as health and life quality are in focus. Active projects are for Interreg "Wellbeing Tourism in the South Baltic Region – Guidelines for Good Practices & Promotion" (SB WELL), "Time Machine" on "Innovative communication of sacred places for attractive tourism in the Baltic region", and for EUniWell Advancing understanding of well-being tourism, drawing upon the European biocultural heritage, and the mental health symposium: exploring and enhancing mental health initiatives and resources.

Recently finalized is for Interreg "Circular economy tools to support innovation in green and blue tourism SMEs (CIRTOINNO)".

Lindell holds a PhD in Environmental Sciences incl. Env. Psychology, and a MSc in Aquatic and Environmental Engineering. She has over ten years of experience from working with applied hydrochemistry, applied geochemistry and environmental psychology in the Amazon basin. Focus of her work has been to explore the effects on the environment caused by deforestation and its consequences on the life quality of the rural population of farmers. She has also contributed to documentation of the cultural and natural heritage of the upper Amazon in a collaboration with the Chicago field museum, USA.



Prof. Francesco Fusco-Nerini (KTH)

works as Associate Professor at KTH-Royal Institute of Technology in Sweden. His research interests include qualitative and quantitative energy and climate analyses, and addressing multi-disciplinary sustainable development related issues – including how future energy choices, climate change and AI will affect the achievement of the Sustainable Development Goals.

In his carrier, Francesco worked and/or studied in 14 institutions located in 9 different countries, spanning from academia to national and international organizations. Francesco has post-doctoral experience from the UCL-Energy Institute at University College London and from the WEO team at the International Energy Agency. Francesco also worked at the Italian National Agency for New Technologies, Energy and the Environment and as guest researcher both in Australia (Melbourne Energy Institute of Melbourne University) and Brazil (Federal University of Pará). Also, he has research affiliations at the Payne Institute at Colorado School of Mines in the US and the European Institute for Energy Economics at CMCC in Italy.



Courses contents

Dr. Lali Lindell

“Wellbeing entrepreneurship development in tourism”

- Overview of different aspects of wellbeing
- How wellbeing tourism differs from other types of tourism
- Wellbeing tourism in relation to sustainable development
- Current prioritized themes for Economy, Environment, Community, and Individual health (body, mind, soul)
- Good examples in wellbeing tourism entrepreneurship (USPs)
- Wellbeing places (USPs)
- Trends in wellbeing tourism

Prof. Francesco Fusco-Nerini

“Sustainability perspectives for assessing and designing research, projects and policies: A focus on AI, energy and climate action”

- Introduction to sustainability and the SDGs development. International Sustainable Development perspectives. Global international agreement and their link to national policy.
- Artificial intelligence and the SDGs
- Climate Change and the SDGs
- Global energy dynamics/World Energy Outlook. The role of changes in energy systems to achieve the SDGs

Both courses are taught entirely in English. Even if no language certificate is required at the registration, participants are expected to have enough command of the language.



Provisional schedule

#Day	Date	Time*	Lecturer	Topic
1	Monday, June 28	09.00-10.45	Dr. Lali Lindell	Introducing an integral concept of wellbeing. Introduction to six aspects forming the concept. Difference between sustainability, wellness and wellbeing. Wellbeing hosting.
		11.15-13.00	Prof. Fuso-Nerini	Introduction to sustainability and the SDGs development. International Sustainable Development perspectives. Global international agreement and their link to national policy.
2	Tuesday, June 29	09.00-10.45	Dr. Lali Lindell	Key focus areas for wellbeing in tourism.
		11.15-13.00	Prof. Fuso-Nerini	Artificial intelligence and the SDGs.
3	Wednesday, June 30	09.00-10.45	Dr. Lali Lindell	Good practices in wellbeing tourism; Wellbeing places.
		11.15-13.00	Prof. Fuso-Nerini	Climate Change and the SDGs
4	Thursday, July 1	09.00-10.45	Dr. Lali Lindell	Trends in wellbeing tourism.
		11.15-13.00	Prof. Fuso-Nerini	Global energy dynamics/World Energy Outlook. The role of changes in energy systems to achieve the SDGs

* Note that the final program might include a few slots scheduled in the afternoon for project works, exercises, etc. More information will be provided later on.

Registration, fees, and scholarships

Registration

Please register at this [link](#), by **May 31, 2021**. Participants can register for either one course or both courses.

Note that if you are eligible for free participation, you will be required to send us a document as proof of your status (e.g. enrollment at a certain University). If you are not eligible for free participation, you can pay at the link that will be soon posted [on this page](#). You will then be required to send us the receipt of the payment.

In both case, please refer to this email address: international.relations@disei.unifi.it.



Please be aware that, in case the Summer Courses will be hosted also in the University Campus, **places for participation on site are limited** and allocated on a “first come, first served” basis until the maximum class capacity is reached.

Fees

- **Bachelor students, Master students, post-docs, PhD students of any University, as well as EUniWell Partners' faculty members:** no fee, free participation. However, registration is compulsory.
- **Faculty members of non-EUniWell Partners and practitioners:** Euro 150,00 (the fee does not change in case the registration is limited to one course).

Students' scholarships

Students enrolled in any University belonging to the EUniWell network can apply for a scholarship (covering accommodation costs, useful in case the Summer Courses will be held on site) provided by the School of Economics and Management of the University of Florence. Each EUniWell University will autonomously manage the application process, so please refer to your institution for any information on this, including how to get a health insurance, which is compulsory for all students participating in the event.

At the conclusion of the courses, participants will receive a **certificate of attendance for the number of hours attended**. Interested students should check with their universities whether these hours can be transferable into ECTS credits.