Presentation skills development training (in English) | 2018 Fall

Date: 05 October 2018
9:00 – 18.00; then 2x90-minute post-production
Location: BCE C. building C656
Credit points: 3 research credits
Leader of course: Eszter Deli (eszter.deli@uni-corvinus.hu)
Number of members: 6 – 8 members
Registration: from 15:00 on 24 September 2018 on the following form: http://www.uni-corvinus.hu/67322

Goal of training:
During the course of this training session, students will get acquainted with the dos and don’ts of public speaking, focusing on the effective ways of giving a speech on the basis of classical rhetoric (introduction, narration, deviation, thesis, proof, refutation, conclusion), and taking into consideration the formal, structural and stylistic elements of these genres. We will also discuss the effective ways of outlining, preparing and writing a dissertation – planning, data collection, execution and possible ways of qualitative methodologies will also be presented, as well as the processes of the dissertation defense presentation (length, compulsory elements, who are there, what is the process like, how to prepare for the Q&A part etc.). As the last section of the training the formal elements and the differences of British and American English will be introduced and practiced in order to master foreign-language presentation skills and sound more professional in English. By the end of the session, students will have acquired skills of planning and preparing a public presentation in English with the effective application of rhetorical formulas while also gaining insight into effecting dissertation-planning and execution.

Thematics:

I. Introduction of research
   0. Introduction (through self-presentation, rhetorical exercises);

   1. Introduction of own research in the form of an abstract (300 words) in 5-10 minutes (sharing the theoretical and empirical background of research and the possible outcome of research);

   2. Reflecting on each-other’s plans and possibilities; (1x90 minutes & 10-minute break)
II. Introduction to the classical rhetorical parts of speech

3. Discussion of speech writing (how classical rhetoric can be applied to modern genres of abstract, CV and Motivation letter writing, what compulsory formal elements there are when writing a dissertation);

4. Introduction of the instructor’s dissertation – tips and tricks on how to start and actually finish a dissertation (discussing possibilities, hardships, factors to follow and factors to avoid);

(1x90 minutes & 30-minute break)

III. Discussion of formal English usage

5. Eloquent communication in written and spoken English (how to sound like a native speaker; including practical tasks aimed at pronunciation development and the improvement of listening and writing skills);

6. Discussing differences between British and American English targeting coherent essay-writing and presentation skills;

7. How to present in English with confidence and poise; and with a conscious use of British/American versions of English; (2x90 minutes & 10 minute-break)

IV. Recast and closure

8. Converting the previous abstract, preparing a second version of a sketch, discussion;

9. Closure of training (feedback, discussion); (1x90 minutes)

A. Preparation of sketch of abstract:
Students are expected to previously prepare a 300-word abstract of their Ph.D dissertation, as well as bringing a CV and Motivation letter;
They shall give a 5-10 minute presentation of these written materials;

B. Preparation of homework:
In the days following the training, the student are expected to redraft the outline of their original texts (abstract, motivation letter, CV) and send them to the instructor one week after the training the latest (on the platform of Moodle or via e-mail)
Bibliography

Aristotle; [1952]: Rhetoric. Translated by W. Rhys Roberts. Encyclopaedia Britannica: UK


Eco, Umberto; [1977]: How to Write a Thesis. Gruppo Editoriale Fabbri, Milano.


Zarefsky, David; [2014]: Rhetorical Perspectives on Argumentation – Selected Essays by David Zarefsky. Springer International Publishing: Switzerland.