

Research teams operating in the spring semester of 2019/20 school year

DOCTORAL SCHOOL OF GENERAL AND QUANTITATIVE ECONOMICS

The impact of selective waste collection systems on households' waste production

Research team leader: Barna Bakó – barna.bako@uni-corvinus.hu

Affiliation: Department of Microeconomics

Duration of the research: 3 months

Available scholarships: 1 PhD and 1 MA positions

Research description: Our research investigates the impact of the introduction of curbside selective waste collection on households' waste producing behaviour.

Determinants and dynamics of the shadow economy in Central Eastern Europe

Research team leader: Péter Vékás – peter.vekas@uni-corvinus.hu

Affiliation: Department of Operations Research and Actuarial Sciences

Duration of the research: 3 months

Available scholarships: 1 PhD and 1 MA positions

Research description: We would like to investigate the determinants and dynamics of the shadow economy in Central Eastern Europe based on panel data from the period between 1991 and 2015 using latent growth models containing time-dependent predictor variables (Bollen and Curran, 2006).

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DOCTORAL SCHOOL OF BUSINESS AND MANAGEMENT

The role of communities in transition toward sustainable consumption

Research team leader: Kata Kasza-Kelemen - kata.kelemen@uni-corvinus.hu

Affiliation: Department of Marketing Research and Consumer Behaviour

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: Domestic consumption is one of the main concerns in the transition toward an ecologically sustainable society. Prior studies suggest that beyond the ecological limits of consumption there are many other motives, which can enhance pro-environmental behaviour such as subjective well-being, belongingness to strong communities and other ethical aspects. Acknowledging the social nature of consumption, it can be linked to political action and lifestyle movements. Thus, consumption can be considered not only a tool to satisfy needs but a political movement which is able to transform social, cultural and economic systems.

Building on the results of international and our prior studies, we aim to study community initiatives that have a goal of social change and development of sustainable consumption practices. Based on this, the project will explore community initiatives of sustainable consumption in Hungary, Budapest. Due to the explorative characteristics of the research we aim to use qualitative methods. After literature review in the first phase of the research, in the second phase we intend to explore our research question related to community initiatives of sustainable consumption in Hungary, Budapest by semi-structured interviews.

In addition to expected international academic publications, the project brings together senior and junior researchers from different fields related to sustainable consumption. We aim to build a research team that support junior researchers in their career paths and work as a science society interface.

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Firm competitiveness in the era of the 4th Industrial Revolution

Research team leader: Dávid Losonci – david.losonci@uni-corvinus.hu

Affiliation: Department of Logistics and Supply Chain Management

Duration of the research: 5 months

Available scholarships: 2 MA positions

Research description: The Competitiveness Research Center at Corvinus University of Budapest is one of the most well-established Hungarian research centers on business and management. In 2018 the Center launched its latest research program, titled "Competitiveness in the era of the 4th Industrial Revolution". The data set of the 6th corporate survey is now available for research purposes. Our research aims to study the competitiveness index (variants) on this dataset.

Impact of femvertising on the empowerment of women - exploring female stereotypes in different cultural contexts

Research team leader: Erzsébet Malota – malota@uni-corvinus.hu

Affiliation: Department of Marketing Research and Consumer Behaviour

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The main purpose of the research is to support women's empowerment in society by identifying specific factors that determine women's daily lives and influence their brand choice. As a result of the research, suggestions will be made about how to improve the communication messages of marketers, both in content and form of communication.

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Corporate technology management and dynamic capabilities

Research team leader: Szabolcs Szilárd Sebrek – sebrek@uni-corvinus.hu

Affiliation: Department of Business Studies

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: Our team's objective is to track the entry of a Hungarian SME into a worldwide nascent industry, which places the trade of human tissues into the center of its value proposal.

Eustress and innovation in Hungarian start-up companies

Research team leader: Roland Ferenc Szilas – roland.szilas@uni-corvinus.hu

Affiliation: Department of Organizational Behaviour

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: Start-up companies are essential for innovation and qualitative growth in the Hungarian economy while these firms are competing globally for the retention of their top performing employees. Eustress (workplace stress with positive impact) is a critical and largely undiscovered area for both performance and retention of organisational members.

Goals of our research are the following:

1. Explore the most important characteristics of innovation processes in the Hungarian start-up sector.
2. Explore the characteristics of the stress-process in the Hungarian start-up sector.
3. Formulate recommendations for start-up companies, incubators and government decision makers targeting eustress and the development of the innovation process.

Our three member research team consist besides the lead researcher out of a PhD student and an MA student. Qualitative and quantitative research methods will be both applied during the research. Expectations towards applicants include the following:

- serious personal interest in the research topic
- qualitative or quantitative research experience
- English language proficiency
- good cooperation skills
- ability to work independently and disciplined

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INTERNATIONAL RELATIONS MULTIDISCIPLINARY DOCTORAL SCHOOL

NHS: international humanitarian assistance in the Middle East

Research team leader: Beáta Paragi – beata.paragi@uni-corvinus.hu

Affiliation: Institute of International Relations

Duration of the research: 5 months

Available scholarships: 1 PhD and 2 MA positions

Research description: The research group aims at (1) exploring the diversity of international humanitarian actions in the Middle East with particular focus on those smaller alternative initiatives (Hungary's assistance to "'persecuted Christian"' communities or the Israeli Operation Good Neighbour programme) that enjoys less attention in the literature, (2) discussing some contemporary dilemmas emerging in the context of providing humanitarian aid in prolonged, conflict-related situations.

The research project can host and support two MA-students and a PhD-student during the Spring Semester (2019/2020). The ideal candidate has been working on his/her thesis, the subject of which relates to any of the following: Middle East (Turkey, Jordan, Lebanon, Israel, Syria), refugees in the Middle East or international humanitarian assistance.

DOCTORAL SCHOOL OF POLITICAL SCIENCE

Factors Affecting Government Stability in Visegrad Countries

Research team leader: József Dúró – jozsef.duro@uni-corvinus.hu

Affiliation: Institute of Political Science

Duration of the research: 5 months

Available scholarships: 2 PhD and 2 MA positions

Research description: In recent years, reasons of government stability in post-communist countries have been a poorly researched field of political science. Hence, our research group aims at examining the various factors affecting the stability of governments in V4 countries. First of all, we focus on the institutional environment (e.g., electoral system, government's accountability to parliament, party discipline, etc.). Secondly, the party system shall be taken into consideration. In this dimension, not only the number of parties seems to be a relevant feature but also the nature of party competition, i.e. the relations of relevant political parties to each other, and the forms of party cooperation (e.g., joint lists, pre-election alliances, significant political blocs).

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Postmodern Political Theory: Innovative Methods for Theorizing the Political

Research team leader: Réka Várnagy – reka.varnagy@uni-corvinus.hu

Affiliation: Institute of Political Science

Duration of the research: 5 months

Available scholarships: 3 PhD and 2 MA positions

Research description: The present research addresses one of the basic theoretical question regarding postmodern political theory: what are the principles and premises behind this new perspective on politics. What are the very innovations brought into the picture of political analysis by postmodern political theory? The aim of this research is to contribute to the affirmation of connection, which is still loose and limited, between political science and postmodern political theory.

DOCTORAL SCHOOL OF SOCIAL COMMUNICATION

#kommlab

Research team leader: Levente Székely – levente.szekely@uni-corvinus.hu

Affiliation: Institute of Behavioural Science and Communication Theory

Duration of the research: 3 months

Available scholarships: 2 PhD and 1 MA positions

Research description: #kommlab is a research group connected to the Institute of Behavioral Sciences and Communication Theory at Corvinus University of Budapest. Its members are students and educators who are not only interested in empirical research but also want to practice it. The topic of #kommlab is mainly generation-focused, so it pays special attention to research on generations, especially youngsters and elderly.

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