

Research teams operating in the spring semester of 2018/19 school year

DOCTORAL SCHOOL OF GENERAL AND QUANTITATIVE ECONOMICS

Labor market risk along the life-cycle

Research team leader: Gergely Varga – gergely.varga@uni-corvinus.hu

Affiliation: Department of Macroeconomics

Duration of the research: 3 months

Available scholarships: 1 PhD and 1 MA positions

Research description: In the frame of the research project we investigate the labor market idiosyncratic risk (productivity and labor) the Hungarian workers face along their life cycle. In the empirical research we estimate the risk with econometric methods the idiosyncratic labor market risk of different groups. In the estimation we use the statistical software STATA. Further task of the master level student is to write survey about "The role of idiosyncratic risk in macroeconomic models with heterogenous agents".

DOCTORAL SCHOOL OF BUSINESS AND MANAGEMENT

Bug in the Wardrobe: Consumer Barriers of Ethical Fashion Consumption in Hungary

Research team leader: Julianna Faludi - julianna.faludi@uni-corvinus.hu

Affiliation: Department of Media, Marketingcommunications and
Designcommunications

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: This research investigates the barriers of ethical consumption on two levels: based on consumer preferences and decision-making in slow and ethical fashion, and barriers stemming from gaps in consumer knowledge and the communication of ethical brands.

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Social enterprises in the field of social and health services

Research team leader: Julianna Kiss – julianna.kiss@uni-corvinus.hu

Affiliation: Department of Decision Sciences

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The research explores the role of social enterprises in providing social and health services. On the one hand, it focuses on the already established institutional environment of these areas; on the other hand, it analyses the purposeful activities and strategies of social entrepreneurs, which contribute to changing existing institutions and creating new ones.

Analysis and improvement of student and teacher competencies in the context of international case competitions

Research team leader: Zsolt Matyusz – zsolt.matyusz@uni-corvinus.hu

Affiliation: Logistics and Supply Chain Management

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The task of the research group is 1) to uncover those competencies that are essential for successful participation in international case competitions; 2) and to identify and create educational methods and tools that are capable of improving the aforementioned competencies and can be introduced into related university courses. By understanding these competencies and applying these tools in case-method education, the selection and preparation process of students can be even more structured and grounded. As a result, teams of Corvinus University of Budapest can represent their university more effectively in an international context.

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BEFÉKTETÉS A JÖVŐBE

Innovative teaching methods

Research team leader: Katalin Mihalkovné Szakács – katalin.szakacs@uni-corvinus.hu

Affiliation: Small Business Development Center

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The aim of the research is to develop a novel pedagogical methodological subject for doctoral students in order to prepare future teachers for the use of innovative pedagogical methods in education.

More and more specialist literature deals with the changing information-learning style of Z-generation young people. The changed learning style also makes it necessary to change the teaching style of practitioners, including the motivation of students, their involvement in the educational process, the effectiveness of knowledge and ability development, and the effectiveness of the teaching-learning process.

For the content and methodological development of the subject, we conduct 10 in-depth interviews on the use of innovative online and offline teaching methods among university staff, so that we get an idea of the problems that go hand in hand with the use of these methods or lead to their non-application. In addition to this, we will explore the good practice of university staff teaching in other disciplines with a further 5 in-depth interviews. Involving them in the teaching of the subject, through their concrete practical examples we may present the possibilities of applying the individual methods (noting that most of the methods are not disciplinary specific).

Based on these research tasks will be as follows:

- 10 interviews with university lecturers
- Get to know 5 good practices from university teaching colleagues
- Preparation of Syllabus in English
- Compiling a Lecture note in English
- Developing Lesson plans
- Preparation of Accreditation materials

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INTERNATIONAL RELATIONS MULTIDISCIPLINARY DOCTORAL SCHOOL

The The New Middle East and the Syrian Conflict

Research team leader: László Csicsmann – laszlo.csicsmann@uni-corvinus.hu

Affiliation: Institute of International Relations

Duration of the research: 5 months

Available scholarships: 3 PhD and 1 MA positions

Research description: The aim of the research is to analyse the complex transformation process in the Middle East and North Africa, which takes place on the global, the regional and the local level. The focus of the research is the Syrian conflict, where the multifaceted transformation process emerges. In the Syrian conflict we can observe the importance and role of both the state and the non-state actors (in Northern Syria, the PYG has formed a de facto autonomous territory). The Syrian conflict is a civil war and a war at the same time. There is precondition for peace, which is a minimum consent both on the global and regional level. The research addresses the above-mentioned processes and the dynamical relations among state and non-state actors.

Implications of Public Health and Economic Security for International Relations

Research team leader: Péter Marton – peter.marton@uni-corvinus.hu

Affiliation: Institute of International Relations

Duration of the research: 5 months

Available scholarships: 3 PhD and 2 MA positions

Research description: The project aims to analyse security complexes in the fields of public health and economic security, with special regard to issues at the intersection of two these areas and their international implications, from region-wide and global epidemics and biological weapons/warfare to international burden-sharing in the field of public health.

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Drivers of migration of asylum seekers

Research team leader: András Tétényi – andras.tetenyi@uni-corvinus.hu

Affiliation: Institute of World Economy

Duration of the research: 5 months

Available scholarships: 2 PhD and 2 MA positions

Research description: The goal of this research is to map the indicators relating to the root causes and drivers of migration, with special emphasis placed on asylum seekers who hand in their asylum application in the Visegrad countries.

In migration studies one of the most popular analytical framework is that of Lee (1966), relating to push and pull factors of migration. Harris and Todaro (1970) drew up a framework where the migration decision is centered around expected wages. Later research argued that poverty and inequality in itself is not a driver of migration, as the poorest probably will not have enough resources to leave their home country (e.g.: Van Hear, Bakewell, & Long, 2018). This research will use the model established by Carling & Talleraas, 2016:6-7 who argue, that a differentiation can be made between migration aspiration (e.g.: poverty and other external factors) and migration decision (violent conflict). In the former case the citizen has not yet left their home country, but is thinking about leaving, while in the later case the decision to leave has been made.

While the destination choices of asylum seekers have been analysed by many authors (such as Melander & Öberg, 2007; Milton, Spencer, & Findley, 2013; Moore & Shellman, 2007; Neumayer, 2004, 2005) up to this date none of them have included the countries of Central and Eastern Europe (CEE) in their framework. Thus it is an interesting question to ask whether the number of asylum seekers increased in CEE because of conflicts in the country of origin, or because something drew them to the CEE region.

This research seeks to answer the following research question: which are those significant indicators (push and pull factors, root causes and drivers of migration) which influence asylum seekers in handing in their application for refugee status in a Visegrad country?

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DOCTORAL SCHOOL OF POLITICAL SCIENCE

Policy problems and actors of Budapest's night-time economy

Research team leader: Sándor Csengődi – sandor.csengodi@uni-corvinus.hu

Affiliation: Department of Public Policy and Management

Duration of the research: 3 months

Available scholarships: 2 PhD and 2 MA positions

Research description: The research group is looking for answers to what policy problems are related to the night-time economy of Budapest and what actors are involved in these issues? What are the possible relationships between the identified problems and actors?

Factors Affecting Government Stability in Visegrad Countries

Research team leader: József Dúró – jozsef.duro@uni-corvinus.hu

Affiliation: Institute of Political Science

Duration of the research: 3 months

Available scholarships: 1 PhD and 2 MA positions

Research description: In recent years, reasons of government stability in post-communist countries have been a poorly researched field of political science. Hence, our research group aims at examining the various factors affecting the stability of governments in V4 countries. First of all, we focus on the institutional environment (e.g., electoral system, government's accountability to parliament, party discipline, etc.). Secondly, the party system shall be taken into consideration. In this dimension, not only the number of parties seems to be a relevant feature but also the nature of party competition, i.e. the relations of relevant political parties to each other, and the forms of party cooperation (e.g., joint lists, pre-election alliances, significant political blocs).

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Hungarian political system (MPRK)

Research team leader: Gábor Török – gtorok@uni-corvinus.hu

Affiliation: Institute of Political Science

Duration of the research: 3 months

Available scholarships: 2 PhD and 1 MA positions

Research description: The research group undertakes to collect, process and analyze documents, studies and research results related to the changes that took place in the Hungarian political system in the 2010s. The task of the students participating in the research will be to collect the Hungarian and mainly international works related to the movement, changes and directions of Hungarian politics, then to organize and analyze them under the direction of the head of the research group. In recent years, within the political science community, but also in the wider environment, there have been countless works that have attempted to interpret the movements and directions of Hungarian politics. Some of these have also had a serious impact outside the political science profession, the concepts they use (from the hybrid regime to the competitive authoritarian regime) have been incorporated into political journalism. The MPRK therefore strives to process and interpret all such available work.

DOCTORAL SCHOOL OF SOCIAL COMMUNICATION

The Impact and Functions of Conscious Media Behaviour in the Improvement of Future-Orientation

Research team leader: Petra Aczél – petra.aczel@uni-corvinus.hu

Affiliation: Institute of Behavioural Science and Communication Theory

Duration of the research: 3 months

Available scholarships: 2 PhD and 1 MA positions

Research description: Future orientation is widely predicted to be one of the key skills of the future. The research team plans to set off with a meta-research of relevant literature highlighting the connection between media literacy and future-orientation. By finding, summing up and taxonomically interpreting these resources the foundations of relevant claims can be created.

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