Research teams operating in the fall semester of 2018/19 school year

DOCTORAL SCHOOL OF BUSINESS AND MANAGEMENT

Digital innovations in the retail sector

Research team leader: Irma Agárdi, PhD – irma.agardi@uni-corvinus.hu

Affiliation: Department of Marketing

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The research group aims to conduct an in-depth analysis related to the digital innovation activity of international retailers. During the project, we investigate the patterns of digital innovations among international retailers. Moreover, we study the relationship between digitalization and performance of the retailers. The research will be conducted based on a panel database using econometric and text mining research methods.

Venture capital market

Research team leader: Erika Jáki, PhD – erika.jaki@uni-corvinus.hu

Affiliation: Department of Enterprise Finances

Duration of the research: 5 months

Available scholarships: 1 PhD and 2 MA positions

Research description: The venture capital market is investigated at micro and macroeconomic level. The preferences of the investors, the investment decision making method and the operation model of the venture capital market as an industry are also investigated. Our main research questions are:

1. Investigation of the Startup ecosystem at micro and macroeconomic (preferences of the investors, the difficulties of the monitoring of the investment, the venture capital role in the e SMEs funding, Fintech startups)

2. Methods: quantitative (based on database) and qualitative (case studies, interviews, verbal protocol analysis).

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Investigating the competitiveness of Hungarian food supply chains in comparison with their European competitors

Research team leader: Judit Nagy, PhD – judit.nagy@uni-corvinus.hu

Affiliation: Department of Logistics and Supply Chain Management

Duration of the research: 5 months

Available scholarships: 1 PhD and 1 MA positions

Research description: The task of the Research Group is to reveal that how competitive the Hungarian food industry is, what comparative advantages it has in European (EU) comparison, with focus on a priority sector. We also want to identify the European countries that have clear comparative advantages in the food sector and what Hungarian companies can learn from them.

Societal and patient preferences in healthcare

Research team leader: Fanni Rencz, PhD – fanni.rencz@uni-corvinus.hu

Affiliation: Department of Health Economics

Duration of the research: 5 months

Available scholarships: 3 MA positions

Research description: This study aims to measure health-related quality of life by eliciting utility values using both direct and indirect methods from the general population and patients with chronic diseases.

DOCTORAL SCHOOL OF SOCIOLOGY

Well-being and social relations in school

Research team leader: Dorottya Kisfalusi, PhD – dorottya.kisfalusi@uni-corvinus.hu

Affiliation: Institute of Sociology and Social Policy

Duration of the research: 4 months

Available scholarships: 1 PhD and 2 MA positions

Research description: Well-being in school is crucial for school adjustment, academic orientation, social competence, and problem behaviour, but it has been studied less from the social network perspective than other school outcome variables. The extent to which pupils like being in school, however, is at least as much determined by peers (classmates) than by teachers and academic interests. In a longitudinal social network panel from Hungarian primary schools we demonstrate how friendship, latent (dislike, hate), and manifest (bullying, gossip) ties determine well-being in the bounded units of classrooms. Integration in cohesive friendship groups and relative informal status positions in the classroom are expected to play an important role for well-being.

DOCTORAL SCHOOL OF INTERNATIONAL RELATIONS

The changing nature of national interest representation and power geometry in the EU

Research team leader: Zoltán Gálik, PhD – zoltan.galik@uni-corvinus.hu

Affiliation: Institute of International Relations

Duration of the research: 5 months

Available scholarships: 2 PhD and 3 MA positions

Research description: The challenge of European integration has faced its biggest trials since the last ten years. The consequences of the sovereign debt crisis, the Brexit process fundamentally transformed the integration. The new framework for national interest representation and power system were shaped not only the Lisbon Treaty but also the emerging new economic governance system, which created new political, institutional and legal instruments at the EU level.

The research group's work will concentrate on three major areas:

1. The Brexit process and its consequences on EU's national interest representation and power system, especially between the Eurozone and non-Eurozone countries

2. The consequences of the emerging new economic governance system and its implication on the legal and institutional national interest representation of the EU member states.

3. The new and/or fundamentally reshaped European policies (CFSP, Energy Union, Home and Justice Affairs) and their implication on the national interest representation.

DOCTORAL SCHOOL OF GENERAL AND QUANTITATIVE ECONOMICS

Exploring causes of corruption in young market economies

Research team leader: Péter Vékás, PhD – peter.vekas@uni-corvinus.hu

Affiliation: Department of Operations Research and Actuarial Sciences

Duration of the research: 3 months

Available scholarships: 1 PhD and 1 MA positions

Research description: Analysing panel econometric data of Central Eastern European countries to find causes of corruption by means of structural equation models.