



**„We are all civilians” – RiConfigure Video
Idea Competition
Call for Application for Scholarship
by Corvinus University of Budapest
for university students in 2020/2021 spring
semester**



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The RiConfigure project is funded by the European Union’s Horizon 2020 research and innovation program under grand agreement 788047. It is exploring new patterns and stakeholder engagement in research and innovation (R&I). The organizer of the Video Idea Competition is Corvinus University of Budapest (hereafter: CUB), a member of, and on behalf of the RiConfigure consortium.

The Competition is open for students of CUB with an active status throughout the 2020/2021 spring semester.

1. The present Video Idea Competition is aimed at directing the attention toward the importance of innovation processes involving civil society. More specifically, the competition aims at bringing the general public closer to the project’s ambitions and results by presenting and promoting the upcoming RiConfigure booklets. The aim of the Video Idea Competition is to convey the results of the RiConfigure Consortium (as presented in the booklets) in an accessible manner providing a way for the general public to grasp its importance. The applicants are required to gather an understanding of
 - a) what the RiConfigure consortium stands for,
 - b) the novelty of the Quadruple Helix Collaborations within innovation,
 - c) the social lab methodology,
 - d) and the results of the RiConfigure consortium’s various sub-projects as presented in the booklets.
2. The applicants are provided access to:
 - a) various resources on the concept of Social Labs and the RiConfigure project,
 - b) a pool of recorded contents in connection with the activity of the RiConfigure consortium and their Social Labs that can be used in the creative concepts and draft videos (see Annex / Resources),
 - c) the draft versions of the booklets that the Video Idea Competition is aimed at presenting and promoting (see Annex / Resources).
3. The application must include: a series of videos at least in draft state at the time of the submission of your concept (minimum five videos will need to be produced, one for each social lab of the RiConfigure project) that are interesting to watch for the general public, that are thought-provoking, and that generate interest towards each social lab’s activities, and, ultimately trigger public interest in the contents of the booklet series to be published by the RiConfigure Consortium.
4. Eligibility for the scholarship: the applicants must have an active student status at CUB throughout the 2020/2021 spring semester.
5. You can apply in teams of 1 to 3 students. One team can submit a maximum of one individual entry.
6. The scholarship is a single payment. The winner(s) of the idea competition will be awarded a working grant (in the form of a scholarship) to finalize their concepts and realize the video series.
7. The maximum amount of the scholarship under this call is 5 000 EUR.
8. Maximum two teams can be awarded.

9. Amount of the scholarship: 2 500 EUR / winning project, to be paid evenly divided to the team members. CUB will transfer the amount of the scholarship in EUR, all potential further conversion costs to be borne by the applicant should they not possess a EUR-based bank account.
10. Technical specifications for the expected video materials:
 - a) Length: minimum 45 seconds / maximum 120 seconds per each video
 - b) Resolution: minimum 1080x1080 maximum 3840x2160 (recommended: 1920x1080)
 - c) Aspect ratio: minimum. 1:1 (mobile) maximum 16:9 (desktop)
 - d) Format: mp4 with h.264 or h.265 codec
 - e) Audio: dual channel AAC min 8bit, preferably 16bit
 - f) Equipment: can be made with mobile, DSLR, MILC, or professional video cameras. Although we recommend that you focus on content rather than technicalities, but great visuals and audio are a definite plus.
 - g) Language of the video: No central requirement for the language of the video, however, it is imperative that it be understandable by an English-speaking audience (e.g. all-English video; non-English video with thorough English subtitles; animated video with no speech and with visual-only rhetoric etc.)
11. Entries, deliverables:
 - a) Submissions only accepted through Corvinus's Neptun system by each team member completing the application form (see Annex).
 - b) Participants must provide a fully completed and signed Application Form (see Annex / Neptun) and a link to the video(s) (see Application Form).
 - c) The video(s) can be uploaded to Corvinus University's internal file sharing service (Microsoft OneDrive). The uploaded video (i.e. the entry) should be kept available throughout the entire process of the competition.
 - d) In addition to the uploaded video, the shortlisted finalists will be required to provide the original video file via a file-sharing application (Microsoft OneDrive).
 - e) The shortlisted videos will then be published on the RiConfigure project's official Youtube channel.
12. Rules and Conditions:
 - a) To participate in the competition, you must be a student of Corvinus University of Budapest with an active status throughout 2020/2021 spring semester.
 - b) One team can submit a maximum of one individual entry.
 - c) All entries into the competition must be the participants' original work and must not infringe the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity, or otherwise be unlawful. In particular, the video must comply with all relevant copyright and intellectual property laws and guidelines of social media platforms, and in particular, Youtube (Community Guidelines - <https://www.youtube.com/about/policies/#community-guidelines>) where the shortlisted entries will be publicly posted. Any work submitted under third-party property claim will be automatically disqualified.
 - d) By entering this competition, the participants thereby release and agree to hold harmless CUB, the RiConfigure consortium and their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees, directors, and the „We are all civilians“ – RiConfigure Video Idea Competition judging panel from and against any and all claims, liabilities, costs, damages and expenses of any kind arising out of or relating to their entry to the

- competition, their use or acceptance of any prize, or the use by CUB and/or the RiConfigure Consortium of any proposals submitted by the participants.
- e) By entering this competition, the participants grant to CUB and/or the RiConfigure Consortium, their sponsors, licensees and affiliates a worldwide royalty-free right to record, edit, use, reproduce, screen and distribute in the following media: print, film, television, online, electronic or by any other means currently known or yet to be devised, the competition entries the participants submit to the „We are all civilians” – RiConfigure Video Idea Competition; and to use the participants’ picture, voice, name and likeness provided by them for the competition in publicity and advertising concerning any such use of their entry.
 - f) The competition is governed by and subject to the laws of Hungary. The decisions of the organizers and/or the judging panel are final and conclusive in all discretionary matters relating to this competition and no further discussion will be entered into.
- 13. Deadlines:**
- a) **Video Idea Competition launch: Feb 18, 2021.**
 - b) **Application deadline for the Video Idea Competition (submission of concepts and draft videos): March 12, 2021.**
 - c) **Decision of the panel of judges: Mar 19, 2021.**
 - d) **Submission of the completed project by the winning team(s): Apr 12, 2021**
- 14.** The submission can be submitted only via Neptun before deadline. Submission form is available in Neptun: **Ügyintézés / Kérvények / Kitölthető kérvények/“H2020 RiConfigure Video Idea Scholarship 2020/21/2” (Administration / Requests / Available request forms / “H2020 RiConfigure Video Idea Scholarship 2020/21/2”)**
- 15.** Evaluation of the submissions:
- a) The Evaluation Committee will decide on the winning entries.
 - b) All entries submitted will be reviewed.
 - c) Any entry which doesn’t follow the rules or guidelines will be disqualified.
 - d) The Evaluation Committee’s decision will not be up for discussion.
- 16.** Publication of the results: The Evaluation Committee will make a decision on the submitted application within 7 days after the deadline for submission of the application, after which the applicants will be informed in CUB’s Neptun system about the result and will arrange for the payment of the scholarship.
- 17.** This scholarship will be published via CUB’s website, via CUB’s Neptun system and via Corvinus News.
- 18.** Any further questions should be addressed to riconfigure_video@uni-corvinus.hu.

Budapest, 18. February 2021

Sgd. Dr. Lajos György SZABÓ
Vice-Rector for Education

Resources

About the RiConfigure Project:

- Website, blog: <http://riconfigure.eu/>
- Youtube: https://www.youtube.com/channel/UCpdb3_E9EjW2k_bdFr8rXMw
- Facebook: <https://www.facebook.com/riconfigure/>
- Twitter: <https://twitter.com/riconfigure>
- LinkedIn: <https://www.linkedin.com/company/riconfigure>
- European Commission, Community Research and Development Information Service (CORDIS) o RiConfigure factsheet: <https://cordis.europa.eu/project/id/788047>
- RiConfigure results, documents (e.g. analytical framework, social lab methodology): <https://cordis.europa.eu/project/id/788047/results>

About social labs

- Social Lab Methodology (<https://www.youtube.com/watch?v=1EfZeCcyH4I>)
- Observation in the social labs: Analytical framework and data reporting protocols (<https://www.youtube.com/watch?v=Eb6dseDqCMY>)
- Hassan, Z. (2014). The social labs revolution: A new approach to solving our most complex challenges. San Francisco, CA: Berrett-Koehler Publishers. https://books.google.hu/books?id=PT_yAAAAQBAJ

More in depth and scientific basis of the Quadruple Helix theory

- Carayannis, E. G., & Campbell, D. F. (2009). 'Mode 3' and 'Quadruple Helix': toward a 21st century fractal innovation ecosystem. *International journal of technology management*, 46(3-4), 201-234. URL: <https://doi.org/10.1504/IJTM.2009.023374>
- Carayannis, E. G., & Campbell, D. F. (2010). Triple Helix, Quadruple Helix and Quintuple Helix and how do knowledge, innovation and the environment relate to each other?: a proposed framework for a trans-disciplinary analysis of sustainable development and social ecology. *International Journal of Social Ecology and Sustainable Development (IJSESD)*, 1(1), 41-69. URL: <https://doi.org/10.4018/jsesd.2010010105>
- De Oliveira Monteiro, S. P., & Carayannis, E. G. (Eds.). (2017). *The Quadruple Innovation Helix Nexus: A Smart Growth Model, Quantitative Empirical Validation and Operationalization for OECD Countries*. New York, NY: Palgrave Macmillan. <https://doi.org/10.1057/978-1-137-55577-9>