Master of Arts in
INTERNATIONAL ECONOMY
AND BUSINESS

Detailed programme description

Academic Year 2014-2015
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1. General Course Information

1.1 PROGRAMME AIMS

The aim of this programme is to train graduates with a thorough understanding of the processes of international economy, ranging from the fields of international business and economics to international politics and international law. This qualification should be attractive to students seeking analytical and business skills in an international context.

„Before I came to Corvinus, I was looking for a university that has an international atmosphere, that has an acceptable tuition fee and that can contribute to my future career goals. Now, I am here studying at Corvinus and have all the things I wished for: our instructors provide a high-level of education in the programme, I can afford the tuition fee and my classmates are from many different parts of the world. The Programme really has an international atmosphere and I feel lucky that I have the chance to be here!“

Seyed Abtin Salehi (Iran)

1.2 MAJOR LEARNING OUTCOMES

Graduates of this programme are qualified to

– recognise, understand and influence the interrelations and complexities within and in-between the corporate, regional, national or international spheres;
– apply the economic, financial, marketing and management concepts and theories at an international level, thereby responding to multifaceted challenges and problems of the current world economy;
– work out effective international business strategies or design efficient economic policies in a governmental or international organisational body;
– manage, organise and control the multiple functions the graduate’s job requires, creatively apply the appropriate concepts and methodologies, and form a sound and professionally valid opinion and decision on matters relating to economics and business;
– analyse the economic, geopolitical, social, cultural and institutional dimensions of the international business world and the international system itself; understand and represent the national, European and global values in the world of corporate, regional, national and international organisations.

1.3 PROGRAMME DESCRIPTION

During the first year, the MA programme provides catching-up courses in economic theory and quantitative methods, while also introducing students into International Business Economics, International Political Economy, Development Economics and International Financial Markets.
From the second year onwards, students have to select one of three specializations:
– International Economic Analysis
– Comparative European Economic and Business Studies.
– International Development

By taking the *International Economic Analysis* specialisation, students can follow, among others, International Trade Policy, International Macroeconomic Policy, or International Business Strategy.

The *Comparative European Economic and Business Studies* specialisation, on the other hand, offers European Business Strategies, European Development and Regional Policy, Comparative European Economic Policy, and other courses.

The goal of the International Development specialisation is to provide students with comprehensive theoretical and practical knowledge on issues connected to underdevelopment and development policy. Thus students will gain practical skills on how to write project proposals to international development funds; understand the deeper fundamentals of climate change and policies countering the effects of climate change; deepen their knowledge in development economics and learn more on specific finance related questions in developing countries.

### 1.4 STRUCTURE OF STUDIES

4 academic semesters

Academic credits altogether: 120

### 1.5 PROGRAMME MANAGEMENT

**Programme Director:**
Assoc. Prof. István BENCZES
istvan.benczes@uni-corvinus.hu

**Programme Coordinator:**
Contact: info.economics@uni-corvinus.hu

### 2. COURSES

A detailed course description and requirements of all courses are available at the following website:
http://economics.uni-corvinus.hu

*Please note that all course descriptions are subject to change and it is always the course syllabus handed out in the first class of the given course that is valid for the given semester!"
3. FACULTY STUDENT OFFICE

The Faculty of Economics welcomes about 80 international students from all over the world every year. International students have several opportunities for advice and guidance in relation to their studies. Regarding administrative support, both the University’s International Office (Main building, Room 207) and the Student Office at the Faculty of Economics (Main building, Room 150) are open for students.

STAFF IN THE OFFICE OF STUDENT AFFAIRS

István BENCZES  
Vice Dean for International Affairs

András TÉTÉNYI  
Project Manager

Judit STRIKER  
Program Coordinator

Transcripts and diplomas are provided by the Office of Student Affairs. However, regarding specific courses (or programmes), it is the lecturer (or the programme director) who is solely responsible for providing adequate information on issues such as up-to-date course syllabus, assessment, reading materials, grading, etc. — not the Office.

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<tr>
<th>Office hours</th>
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<tbody>
<tr>
<td><strong>István BENCZES</strong></td>
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<tr>
<td>by e-mail appointment</td>
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<tr>
<td><strong>András TÉTÉNYI</strong></td>
</tr>
<tr>
<td>by e-mail appointment</td>
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<tr>
<td>Main Building Room 142</td>
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<td><strong>Office of Student Affairs:</strong></td>
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<tr>
<td><strong>Judit STRIKER</strong></td>
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<td>Monday 12.45 – 15.45</td>
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<td>Tuesday 10.00 – 13.15</td>
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<td>Wednesday 9.00 – 13.15</td>
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<td>Wednesday 14.30 – 16.00</td>
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<td>Main building, Room 150</td>
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